Capability statement for VisualCron

VisualCron application

The one minute explainer
https://www.youtube.com/watch?v=X0PvkTpGD7A

Trial with full functionality
When installing VisualCron you have 45 days of trial with full functionality. During this time period we offer priority support.

Features
- No programming skills needed
- Easy to use interface
- Tasks for everyting
- A pricetag with instant ROI
- In-depth logging
- Multiple API:s

Tasks
- 100+ Tasks: http://www.visualcron.com/tasks.aspx
- support for all major communication technologies like (FTP, FTPS, SFTP, SCP, SSH)
- support for various cloud services like Amazon, Azure, Box, DropBox, GoogleDrive and OneDrive

Triggers
Triggers start a Job, either based on an event or time. Full list of Triggers here:
http://www.visualcron.com/triggers.aspx

Programming interfaces
Our customers utilize our different programming interfaces to interact with their system and the VisualCron system. With the help of the API they can schedule and extract information from VisualCron. Currently, the following programming interfaces exists:

- .NET
- Web service
- REST (with text, XML and JSON output option)

Read more about the API:s here: http://www.visualcron.com/api.aspx

What is unique about VisualCron?
- The number of detailed features and granular control in Tasks
- The API:s
- The price / feature ratio
- The happy customers
- The speed to market when it comes to new features

Customers

Number of customers
Today (2016-03-22), VisualCron is serving 3330 customers – an increase of 343 customers since last year. 98% of our customers are business users.

2015-03-22	2016-03-22			
Query type	**Count (from)**	**Count (to)**	**Diff**	**% diff**
Number of customers	3114	3523	409	13.13%
Number of customers (with 1+ license)	2987	3330	343	11.48%
Number of contacts	3995	5001	1006	25.18%

Geographical location

Continent	%	Count (from)	Count (to)	Diff	% diff
North America	54.24%	1700	1893	193	11.35%
Europe	36.33%	1105	1268	163	14.75%
Australia	4.13%	130	144	14	10.77%
Asia	2.84%	74	99	25	33.78%
South America	1.38%	44	48	4	9.09%
Africa	1.09%	35	38	3	8.57%

Business category

Business category	%	Count (from)	Count (to)	Diff	% diff
Computers & Electronics	17.91%	567	631	64	11.29%
Unknown	14.53%	468	512	44	9.40%
Business & Professional Services	13.51%	416	476	60	14.42%
Legal & Financial	13.40%	395	472	77	19.49%
Health & Medicine	7.01%	215	247	32	14.88%
Media & Communications	6.39%	212	225	13	6.13%
Industry & Agriculture	5.39%	162	190	28	17.28%
Travel & Transportation	3.63%	111	128	17	15.32%
Community & Government	3.55%	105	125	20	19.05%
Education	2.67%	86	94	8	9.30%
Shopping	2.04%	66	72	6	9.09%
Food & Dining	1.93%	59	68	9	15.25%
Automotive	1.87%	55	66	11	20.0%
Real Estate	1.48%	47	52	5	10.64%
Sports & Recreation	1.25%	44	44	0	0%
Arts & Entertainment	0.97%	31	34	3	9.68%
Home & Garden	0.91%	30	32	2	6.67%
Construction & Contractors	0.88%	25	31	6	24.00%
Clothing & Accessories	0.54%	15	19	4	26.67%
Personal Care & Services	0.14%	5	5	0	0%

Sales

Yearly sales

While sales increased a lot during the first year it has been stable on a 25% increase, for every year, the last years.

Renewal (maintenance)

The yearly maintenance, which includes a package that gives you free updates and priority support, is about 1/3 of the original price. It is optional to renew. Renewals stand for about 50% of the sales for VisualCron.

Pricing

See full price list here: http://www.visualcron.com/Order.aspx

Company and contact information

Background

NetCart has developed VisualCron since 2004. NetCart focuses on this product only.

What can NetCart provide?

- Flexible relationship
- Custom development
- First class automation tool

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